

Robert Ryan

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Summary:

- Writer, editor, and storyteller with almost 20 years of experience across the journalism, online marketing, and AI industries. Eager to leverage my knowledge and writing skills for your needs.

Work History:

TEKsystems, Del Norte, CO (Remote)

AI Data Annotator (April 2026-August 2026)

- Worked on AI models for a leading tech company as a contractor through TEKsystems. Evaluated the AI outputs for accuracy, relevance, topicality, adherence to the user's query, information source quality, and more according to rigorous guidelines. Evaluated and annotated an average of 60-80 model responses in any given workday. Notable accomplishments included creating an internal database of annotator subject matter experts and consistently meeting internal production metrics for number of jobs annotated per day and week, annotation accuracy, and overall efficiency.

Mercor, San Francisco, CA (Remote)

AI Tutor (September 2025-December 2025)

- As part of Mercor's Utopia writing project, I evaluated AI-generated outputs (from prompts made by myself and users) for a leading tech company. Evaluation criteria included factual accuracy, style, language quality, model adherence to personality and output guidelines, and more. Prompts included legal articles, story and script outlines, blogs, journalistic articles, humor and satirical writing, and personal essays. Finished with a QA score above 6.5 on a scale from 1-7.

Mightier Legal, Austin, TX (Remote)

Legal/Marketing Freelance Writer (March 2020-April 2026)

- Wrote an average of 20,000–25,000 words of digital marketing content per week for clients in the legal, marketing, B2B, medical, public relations, construction, and cannabis industries. Content produced included static landing pages and blog posts, along with text for infographics and Facebook posts. Pages and blogs were written with search-engine optimization in mind and include client-selected keywords. Starting in 2023, began incorporating artificial intelligence tools into the writing process. Have since gained significant experience with A.I.-generated content, including testing prompts for maximum effectiveness.

One Firefly, Davie, FL (Remote)

Content Writer (August 2018-March 2020)

- Produced web content for dozens of clients across the United States. Content produced or edited included blogs, press releases, social media updates, and newsletters. Typical clients were local or regional businesses in the home automation or custom home theater industries. Wrote an average of 6–8 blogs per week, along with 4–6 newsletters and 6–8 Facebook ads. Rewrote template website copy or wrote all-new copy to increase search-engine optimization based on keywords. Peer-reviewed blogs, newsletters, and other content from other writers. Learned about online marketing strategies and how to apply them to clients' individual needs.

GateHouse Media (now USA Today Co.), Austin, TX.

Page Designer/Copy Editor (August 2015-August 2018)

- Coordinated with off-site editors and on-site designers at USA Today's Center for News & Design to produce anywhere from 10-20+ newspaper pages for 2–3 publications per night on deadline. Edited stories, headlines, photo captions, graphics and other content for style, clarity and presentation, primarily using Adobe InDesign.

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The Gainesville Sun/Ocala Star-Banner, Gainesville, FL.

Copy Editor/Page Designer (September 2010-July 2015)

- Designed pages and edited stories for the news section in both papers. Worked with a team of editors to produce four sections on deadline every night. Assisted with web production duties as needed.

Movie critic (July 2012-July 2015)

- Created the position of movie critic for myself at the Sun/Star-Banner. Established contacts with movie studios and PR firms to gain access to screenings and ensure prompt reviews on release date. Also wrote a blog about movies and movie culture for the Sun website. In 2014, won 3rd place in Division C for Online Commentary from the Florida Society of News Editors.

Skills:

- Writing
- Editing
- Copy editing/proofreading
- Average typing speed of 70 WPM
- Content marketing
- Web content creation
- Search Engine Optimization (SEO) best practices
- Wordpress and other content management systems
- Microsoft Office Suite, including Word, Excel, and PowerPoint
- Google Office Suite, including Google Docs, Sheets, and Slides
- Adobe InDesign
- Digital photography and photo editing
- Page design
- AP Style
- Communication and coordination
- Cross-functional collaboration
- Fact-checking
- Peer review
- AI model output analysis and annotation

Education:

- Bachelor of Science Degree in Journalism, University of Colorado at Boulder, Class of Fall 2009. (*College of Media, Communication and Information, formerly the School of Journalism and Mass Communication.*) Minor in Political Science. 3.6 GPA

References:

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